

Press Release

25 March 2019

Morecambe Community Fans Project awarded Premier League Fans Fund grant

Morecambe Football Club and Morecambe Community Sports are set to launch an exciting new project after receiving a grant of £19,595 from the Premier League Fans Fund.

The Morecambe Community Fans Project will see Community Sports and the football club focus on hosting workshops to engage with new supporters, particularly youngsters, females and families helping to ensure the club has a more inclusive fan base going forward.

The club will create a new pop-up fan zone to be utilised at home matches, providing a focal point for new and existing supporters to learn about the club, meet fellow supporters and representatives and give people information on current initiatives that they can be a part of.

To celebrate this grant, Morecambe FC and Morecambe FC Community Sports will be holding a dedicated community day when the Shrimps face Crawley Town at home on 30 March. Youngsters will be treated to pre-match entertainment before being given the opportunity to take part in a half-time penalty shootout and crossbar challenge on the Globe Arena pitch.

Thereafter, the club will look to recruit a cohort of volunteers, which will be trained to support the ongoing development of these pre-match and half-time activities from next season.

Morecambe FC Community Sports believe that the benefits of the Fans Fund will help improve the relationships between fans and their club, improve the way that supporters engage with each other and improve fans' overall experience of the game.

Graham Howse, Co-Chairman of Morecambe Football Club said: **“The club are thrilled to receive these funds from the Premier League Fans Fund through the work of Community Sports. The fans engagement project allows the club to improve the match day experience for a range of supporters and helps to forge stronger relationships with fans.**

“The club has always recognised the importance of providing an inclusive match day experience and hope that this initiative will help the club reach more people locally and continue to provide an enjoyable experience for existing supporters.”

The Premier League Fans Fund is a commitment from the Premier League to fund projects and organisations which improve the relationship between fans and their clubs, the way football supporters engage with each other and fans' experience of the game.



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For more information on the Premier League Fans Fund, visit:
<https://www.fsif.co.uk/funding/fans-fund-small-grants-scheme/>

